

TROX TO START PRODUCTION IN MEXICO

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The first products will be manufactured in 2019

TROX has decided to convert its sales company TROX Mexico, that was founded in 2010, into a production company. Starting in mid 2019, TROX Mexico will first produce grilles and other air terminal devices, followed by air handling units.

Mexico is one of the largest growth markets in the world. The country has in fact become one of the most attractive global production locations due to its favourable geographical location, the government's liberal economic policy, and its population of 123 million. Many European and Asian companies have already set up production facilities in Mexico.

Says Thomas Mosbacher, CCO of TROX GmbH: 'The combination of our very good sales channels and a production facility in Mexico itself will allow us to make better use of the country's large market potential. Apart from that, a production facility in Mexico is also an excellent base for exports to other markets in the Americas.'

As a further step, TROX has established a 'TROX North America' company. The company's main purpose will be to support the activities of Walkair US, the TROX sales partner for the US and Canada. Walkair is a subsidiary of Daldrop SBB part of the Daldrop Group based in Germany.

TROX is a global leader in the development, production and sale of components, units and systems for the ventilation and air conditioning of rooms. With 27 subsidiary companies in 26 countries on five continents, 14 production facilities, and importers and representatives, TROX is present in over 70 countries. Currently, the TROX GROUP has around 4,000 employees worldwide and generates revenues of about EUR 500 million.

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